



NEW YEAR'S IN APRIL: A FOOL'S FÊTE

THE FRIENDS OF NEW YORKERS FOR CHILDREN

REQUEST THE PLEASURE OF YOUR COMPANY

FOR

NEW YEAR'S IN APRIL: A FOOL'S FÊTE

THURSDAY, APRIL 8, 2010

COCKTAILS AND SILENT AUCTION 7:30PM

DINNER 8:30PM

DESSERT AND DANCING 10:00PM

THE BALLROOM

MANDARIN ORIENTAL, NEW YORK

THE TIME WARNER CENTER

BLACK TIE

PRESENTED BY

A-K-R-I-S-

HONORARY CHAIR

DAYSSI OLARTE DE KANAVOS

EVENT CHAIRS

ALLISON ASTON • MARISA BROWN • LYDIA FENET
RORY HERMELEE • SUSAN SHIN • SHIRIN VON WULFFEN

CO-CHAIRS

MELISSA BESTE • ALINA CHO • NATALIA GOTTTRET ECHAVARRIA • CLARE MCKEON

VICE CHAIRS

SUZY BIZANTZ • JOY BRYANT • STEFANO CANTURI • SELITA EBANKS • NICOLE ESPOSITO
AYLA AND ANTONIO FARNOS • KATHARINA HARF • CENA JACKSON • TINSLEY MERCER MORTIMER
ZAC POSEN • RACHEL ROY • EMILIE RUBINFELD • ANDREW SAFFIR AND DANIEL BENEDICT
FEREBEE TAUBE • DIANNE VAVRA • LIZ WALKER • VANESSA WEINER VON BISMARCK

FRIENDS COMMITTEE

DEREK ANDERSON • MARISA ARREDONDO • ALLISON ASTON • ALEXANDRA BECKER • NORMA OLARTE BECKER
DANIEL BENEDICT • FABIOLA BERACASA • MAGGIE BETTS • MARISA BROWN • JOY BRYANT • ALINA CHO
JENNIFER CREEL • MARTIN GIBSON DESSOFFY • TOMMY DUNN • SELITA EBANKS • NICOLE ESPOSITO
ADELINA WONG ETTELSON • AYL FARNOS • LYDIA FENET • VALESCA GUERRAND-HERMÈS • ZANI GUGELMANN
ALISON HARMELIN • RORY HERMELEE • ALEXANDRA KOTUR • VICTOR KUBICEK • STEPHANIE LACAVA
KATIE LEE • JULIE MACKLOWE • B MICHAEL • MARGHERITA MACCAPANI MISSONI • TINSLEY MERCER MORTIMER
OLIVIA PALERMO • CORALIE CHARRIOL PAUL • ANNE LISE PETERSON • ZAC POSEN • EUAN RELIE • MAGGIE RIZER
RACHEL ROY • ANDREW SAFFIR • LAUREN SANTO DOMINGO • ANDREA SCOPPETTA • SUSAN SHIN
SHIRIN VON WULFFEN • VANESSA WEINER VON BISMARCK • ARDEN WOHL

PRESENTING SPONSOR

AKRIS

BENEFACTOR TABLES

DIOR • NATALIA AND SEBASTIAN ECHAVARRIA • CLARE AND ROBERT MCKEON • PILAR AND STEPHEN ROBERT • RAM AND PREETHI SUNDARAM

PATRON TABLES

CANTURI JEWELS • FRÉDÉRIC FEKKAI • KATHARINA HARF AND MARC JORDAN • HUGO BOSS • LA PERLA • MEDLEY CAPITAL
SAKS FIFTH AVENUE • CHRISTINE AND STEPHEN SCHWARZMAN • VALENTINO

BACK-TO-SCHOOL FRIENDS

CNN • SHAFI AND ALEX ROEPERS

PATRONS

ALLISON ASTON • MARISA AND MATT BROWN • SUSAN BURDEN • NICOLE ESPOSITO • THE ESTÉE LAUDER COMPANIES INC.
AYLA AND ANTONIO FARNOS • JIM GOLD/BERGDORF GOODMAN • DAYSSI AND PAUL KANAVOS • PIA AND DAVID LEDY
KAMIE AND RICH LIGHTBURN • ASHLEY AND JEFF MCDERMOTT • ERICA AND GERALDO RIVERA
ANDREW SAFFIR AND DANIEL BENEDICT • KARA YOUNG AND PETER GEORGIOPOULOS

FRIENDS

SACHIN AND BABI AHLUWALIA • JENNIFER ARGENTI • MARISA ARREDONDO • JACKIE ASTIER • ASHLEY BAKER AND DAVIN STAATS
SARAH BASILE • ALEXANDRA BECKER • MAGGIE BETTS • VALERIE BITICI • VIOLETTE BITICI • JUDIA BLACK • HAYLEY BLOOMINGDALE
DONYA ARCHER BOMMER • ALINA CHO • JAMES S. CORL • MARTIN DAWSON • MARTIN AND BILL DESSOFFY • ADELINA AND WILLIAM ETTELSON
MIGUEL FABREGAS • LYDIA W. FENET • KATHERINE FLEMING • DAWNE MARIE GRANNUM • TRISHA GREGORY • ELIZABETH GRIMALDI
VALESKA GUERRAND-HERMÈS • ZANI GUGELMANN • ALISON HARMELIN AND SAMER HAMADEH • YAZ AND VALENTIN HERNÁNDEZ • KIM HONIG
CENA JACKSON • ANDREA KARAMBELAS • BIANCA FARRAH KAWECKI • JON KURPIS • STEPHANIE LACAVA AND BRYAN WEISS • KATIE LEE
KEVIN LILES AND ERIKA JONES • ADAM LIPPES (ADAM) • HENRIETTE AND MARC X. LOPRESTI • LAVINIA LOWERRE • ALLISON LUBIN • JULIE MACKLOWE
CARINEH MARTIN • LARA MEILAND-SHAW AND CLAUDE SHAW • GILLIAN AND SYLVESTER MINITER • ALISON MINTON • JESSICA NAGIN
CAROLINE PACKER • CORALIE CHARRIOL PAUL • ANNE LISE PETERSON • PHYSIQUE 57 • LAUREN SHORTT PINTO • ZAC POSEN • BRIAN REYES
ALEXANDRA LIND ROSE • RACHEL ROY • SANG A • LESLEY SCHULHOF • JUSTIN SHAFFER • SUSAN SHIN AND CASEY FAHEY • PEGGY SIEGAL
HELENA AND PER SKARSTEDT • MELISSA SKOOG • AMY SMILOVIC • BROOKE SPAULDING AND BRAD ABRAMS • SPEC ENTERTAINMENT
LAETITIA STANFIELD • DOUGLAS S. STEINBRECH, MD, FACS • RANDALL IAN STEMLER • SUE DEVITT BEAUTY • TANYA ZUCKERBROT NUTRITION, LLC
THUY • NOLAN TZOU AND CHRISTINA YING • MARIA VASCONCELOS AND JULIO PEKAROVIC • LIZ WALKER
VANESSA WEINER VON BISMARCK • ARDEN WOHL



NEW YORKERS FOR CHILDREN

IT IS THE MISSION OF NEW YORKERS FOR CHILDREN (NYFC) TO IMPROVE THE LIVES OF CHILDREN AND FAMILIES WHO ARE SERVED BY THE ADMINISTRATION FOR CHILDREN'S SERVICES (ACS) BY PROVIDING THE PRIVATE RESOURCES NEEDED TO ASSIST CHILDREN'S SERVICES AND TO INCREASE AWARENESS OF CHILD WELFARE ISSUES.

APRIL FOOL'S DAY

IN SIXTEENTH CENTURY FRANCE, THE START OF THE NEW YEAR WAS OBSERVED ON APRIL FIRST.

IT WAS CELEBRATED IN MUCH THE SAME WAY AS IT IS TODAY WITH PARTIES AND DANCING.

THEN IN 1562, POPE GREGORY INTRODUCED A NEW CALENDAR FOR THE CHRISTIAN WORLD, AND THE NEW YEAR FELL ON JANUARY FIRST. THERE WERE SOME PEOPLE, HOWEVER, WHO HAD NOT HEARD OR DID NOT BELIEVE IN THE CHANGE OF DATE, SO THEY CONTINUED TO CELEBRATE NEW YEAR'S DAY ON APRIL FIRST. OTHERS PLAYED TRICKS ON THEM AND CALLED THEM APRIL FOOLS. OVER THE YEARS, THIS PRACTICE EVOLVED TO THE AMERICAN TRADITION OF PRANK-PLAYING ON THE FIRST DAY OF APRIL.

NEW YORKERS FOR CHILDREN

SUSAN L. MAGAZINE
EXECUTIVE DIRECTOR

AMY MCFARLAND
DIRECTOR OF DEVELOPMENT

646.257.2930 WWW.NEWYORKERSFORCHILDREN.ORG

THE FRIENDS OF NEW YORKERS FOR CHILDREN
SEVENTH ANNUAL SPRING DINNER DANCE
NEW YEAR'S IN APRIL: A FOOL'S FÊTE
THURSDAY, APRIL 8, 2010
MANDARIN ORIENTAL, NEW YORK

YES! I (WE) WILL SUPPORT NEW YORKERS FOR CHILDREN BY PURCHASING THE FOLLOWING:

TABLES

_____ SPONSOR TABLE OF 10 AT \$25,000
INCLUDES A PREMIUM TABLE FOR TEN, SPONSOR TABLE LISTING IN THE PRINTED PROGRAM,
SPECIAL ACKNOWLEDGEMENT FROM THE PODIUM, INCLUSION IN ALL PRESS MATERIALS AND
RELEASES, OPPORTUNITY TO SHOWCASE PRODUCTS IN THE SILENT AUCTION, AND VIP PHOTO
OPPORTUNITIES WITH CHAIRS AND SPECIAL GUESTS.

_____ BENEFACTOR TABLE OF 10 AT \$15,000
INCLUDES A PRIORITY TABLE FOR TEN, BENEFACTOR TABLE LISTING IN THE PRINTED PROGRAM,
AND OPPORTUNITY TO SHOWCASE PRODUCTS IN THE SILENT AUCTION.

_____ PATRON TABLE OF 10 AT \$7,500
INCLUDES A PRIME TABLE FOR TEN AND PATRON TABLE LISTING IN THE PRINTED PROGRAM.

TICKETS

_____ BACK-TO-SCHOOL FRIEND TICKET(S) AT \$3,000
INCLUDES PREMIERE INDIVIDUAL SEATING AT DINNER, BACK-TO-SCHOOL FRIEND LISTING IN
THE PRINTED PROGRAM, AND ONE BACK-TO-SCHOOL PACKAGE FOR A YOUTH IN FOSTER CARE.

_____ PATRON TICKET(S) AT \$1,000
INCLUDES PREFERRED INDIVIDUAL SEATING AT DINNER AND PATRON LISTING IN THE
PRINTED PROGRAM.

_____ FRIEND TICKET(S) AT \$500
INCLUDES INDIVIDUAL SEATING AT DINNER AND FRIEND LISTING IN THE PRINTED PROGRAM.

I (WE) WILL BE UNABLE TO ATTEND, BUT WOULD LIKE TO SUPPORT NEW YORKERS FOR CHILDREN.

ENCLOSED IS \$ _____

FOR TAX PURPOSES, \$1,200/\$120 PER TABLE/TICKET IS NON-DEDUCTIBLE.
REGRETFULLY, DONATIONS ARE NON-REFUNDABLE.

PLEASE SEE REVERSE SIDE FOR PAYMENT INFORMATION.

FOR MORE INFORMATION ABOUT NEW YORKERS FOR CHILDREN,
VISIT OUR WEBSITE AT WWW.NEWYORKERSFORCHILDREN.ORG.

LISTING _____
(NAME OR COMPANY AS YOU WISH IT TO APPEAR)

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

DAYTIME PHONE _____ FAX _____

E-MAIL _____

PLEASE MAKE CHECKS PAYABLE TO NEW YORKERS FOR CHILDREN (TAX ID# 13-3904537)
AND RETURN TO:

NEW YORKERS FOR CHILDREN BENEFIT OFFICE | C/O INNOVATIVE PHILANTHROPY, LLC
5 HANOVER SQUARE, SUITE 1801 | NEW YORK, NEW YORK 10004 | (P) 212.867.1117 | (F) 212.867.3720

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

TOTAL AMOUNT TO BE CHARGED _____

SIGNATURE _____

NAME ON CARD (IF DIFFERENT FROM ABOVE) _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE) _____

PLEASE CONTACT JENNIFER HOUSTON AT 212.867.1117
OR JHOUSTON@INNOVATIVEPHILANTHROPY.NET WITH ANY QUESTIONS.

I/WE WOULD LIKE TO BE SEATED WITH:

